You are cordially invited to the Worcester Business School Annual Lecture and Launch of the University of Worcester Chartered Manager Degree Apprenticeship

“Ending the Accidental Manager: The Chartered Manager Degree Apprenticeship as a game-changer”

Keynote speaker: Ian Myson, Director of HE Partnerships and Product Management at CMI

“Bridging The Gap: The Worcester approach to Degree Apprenticeships”

Presented by Dr Scott Andrews, Senior Lecturer in Leadership & Management Strategic Lead in Work Based Learning

Monday 11 April
The Hive Studio, Worcester

Arrival from 4.30pm for 5.00pm
After the presentation you are invited to join us for light refreshments at 6.00pm

Places for this event can be booked via Sally Docherty at Worcester Business School
tel: 01905 855279 email: s.docherty@worc.ac.uk
Ian Myson
Director of HE Partnerships and Product Management
Chartered Management Institute

As Director of HE Partnerships and Product Management at CMI, Ian is responsible for Higher Education and Professional Body partnership development as well as product development across the product/service portfolio (qualifications/accreditations, employer services, content, membership services). Prior to joining CMI Ian spent 16 years in B2B legal and business electronic publishing with Wolters Kluwer and led significant group publishing and consultancy businesses.

He has a strong interest in learning, and is a qualified teacher (of history). He is also a Chartered Accountant (a product of spending the 1980s working for Arthur Andersen’s tax department), as well as being a Chartered Manager. He has an MA and PGCE from Oxford University. Outside work, Ian is an activist for Amnesty International, a charity trustee, runs a local history society, and is a keen cyclist and follower of cricket. He lives in Oxfordshire, is married and has four grown up children.

Dr Scott Andrews
Senior Lecturer in Leadership & Management
Strategic Lead in Work Based Learning

Scott began his academic career in 1996 at the Business School of the Royal Agricultural University and subsequently became a tutor at Cardiff University and an Associate Lecturer on the MBA programme at the Open University. A keen international traveller, Scott has led over 120 international educational programmes in more than 40 different countries. Scott is research active and interested in leadership, strategy and management and the way that not for profit organisations adjust during seasons of growth.

He is also interested in ‘how’ we learn as a keen user of the Case Study approach to learning. Scott has provided Work-Based Learning support to postgraduate adult learners from a range of backgrounds at the Open University and undergraduate adult learners at Cardiff University. He has worked directly in Work-Based Learning contexts with organisations including NHS Wales, DHL, WHO and National Audit Office. He is presently the course leader of a Work-Based Learning Foundation Degree in Leadership and Management with the West Midlands Fire Service.